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AD SPECS

Digital Ad Specs

Acceptable File Formats

1. PDF
2. TIFF
3. JPEG
4. Adobe Illustrator AI or EPS

Resolution: 300 dpi

Color Mode: CMYK

Ad Specs for Ads Produced by Restaurant News

Photos may be provided as:

1. Prints
2. Digital photos at a resolution of 300 dpi for the size to be used
3. JPEG
4. Adobe Illustrator EPS

Ad copy may be provided in:

1. Microsoft Word document
2. Email

Logos may be provided as:

1. Vector file in Adobe Illustrator
2. PSD, TIFF, GIF, JPEG OR EPS file – at a minimum of 300 dpi for the size required in the ad

File Transfer

1. Email – for files under 10 MB to ads@restaurantnewsrockies.com
2. CD – for files over 10 MB

Send CDs to: Restaurant News of the Rockies

Mail: P.O. Box 489, Keenesburg, CO 80643

FedEx or UPS: 105 Woodward Ave., Keenesburg CO 80643